

Melina Maaria

Interaction designer | mail@melinapyykkonen.com | www.melinapyykkonen.com

Profile

I am an effective self-starter with a strong passion for design research and user-centric design who values teamwork. The magic of interaction design for me is the social impact it allows for and the new roles connectivity enables. I'm deeply interested in the core of why we do things the way we do them and how we can use our human potential to develop products, services and personal lives with and without technology.

Awards

Items Design Magazine:
Young design talent 2010
Dutch Design Week, Eindhoven

Personal skills

Team collaborator
Team motivator
Independent thinker
Problem-solving
Creative thinking

Design skills

People centered research
Physical prototyping
Concept development
Design thinking
Scale modelling

Design methods

Brainstorming
Click-Through Prototypes
HMWs
Storyboard
Storytelling

Language

Finnish: mother tongue
English: fluent
Dutch: very good
Danish: good
Swedish: good

Software

Rhino 3D
Arduino
Keynote
Photoshop
Illustrator
InDesign
Premier Pro
Audacity
Sketch
Microsoft Office
Microsoft Navision
EpiServer

Personal details

Birth date and place:
17 Nov 1978 Oulu, Finland

Education

Master of Interaction Design | 2015
Copenhagen Institute of Interaction Design, DK

Bachelor of Design | 2006 - 2010
Gerrit Rietveld Academy, designLAB, Amsterdam, NL

BBA, European Management | 1998 - 2002
Mercuria Business School, Vantaa, FIN
University of Lincolnshire and Humberside, UK

Work experience

Freelance vintage design scout | Sep 2011 -
Over the years have created a network of Finnish vintage furniture dealers through scouting and co-ordination of purchases for a dealer in the Netherlands.

Metal Sales Co-ordinator / Market Communications | 2012 - 2014
Responsible for entire order to cash process of zinc and copper sales: customer relations, pricing of metal, logistics co-ordination and invoicing. Managing of continuous improvement and lean process-oriented team goals. Design and presentation of monthly KPI dashboard Sales. Market communications to internal magazine with distribution of 4000 people. Boliden Commercial AB, Stockholm, SE

Financial administrative assistant | 2009 - 2012
Responsible for cash debit and credit overview updates, administrating payments and receivables, stock reconciliations. Memphis Belle International BV, Amsterdam, NL

Internship | July - Nov 2009
Studio Makkink & Bey, Schiedam, NL

Product User Interface Specifier | 2004- 2005
Nokia Denmark AS, Mobile Phones R&D, Copenhagen, DK
As part of the Product Definition team I would co-ordinate the process of product feature and menu structure documentation, product UI specification releases, user guide reviews and be involved in prototype handling.

Project experience

In 2015 during Interaction Design Masters education I was involved in 26 projects, where team members would change per project that generally lasted 1-2 weeks.

Plug-In Resilient Accommodation | 2012
Gerrit Rietveld academy, Amsterdam, NL
Architectural competition for an extension building.
Our project got 6th place in the competition.
Team: David van der Veldt, Eelco Wagenaar, Bart Teunissen
Role: Concept development, Visual design